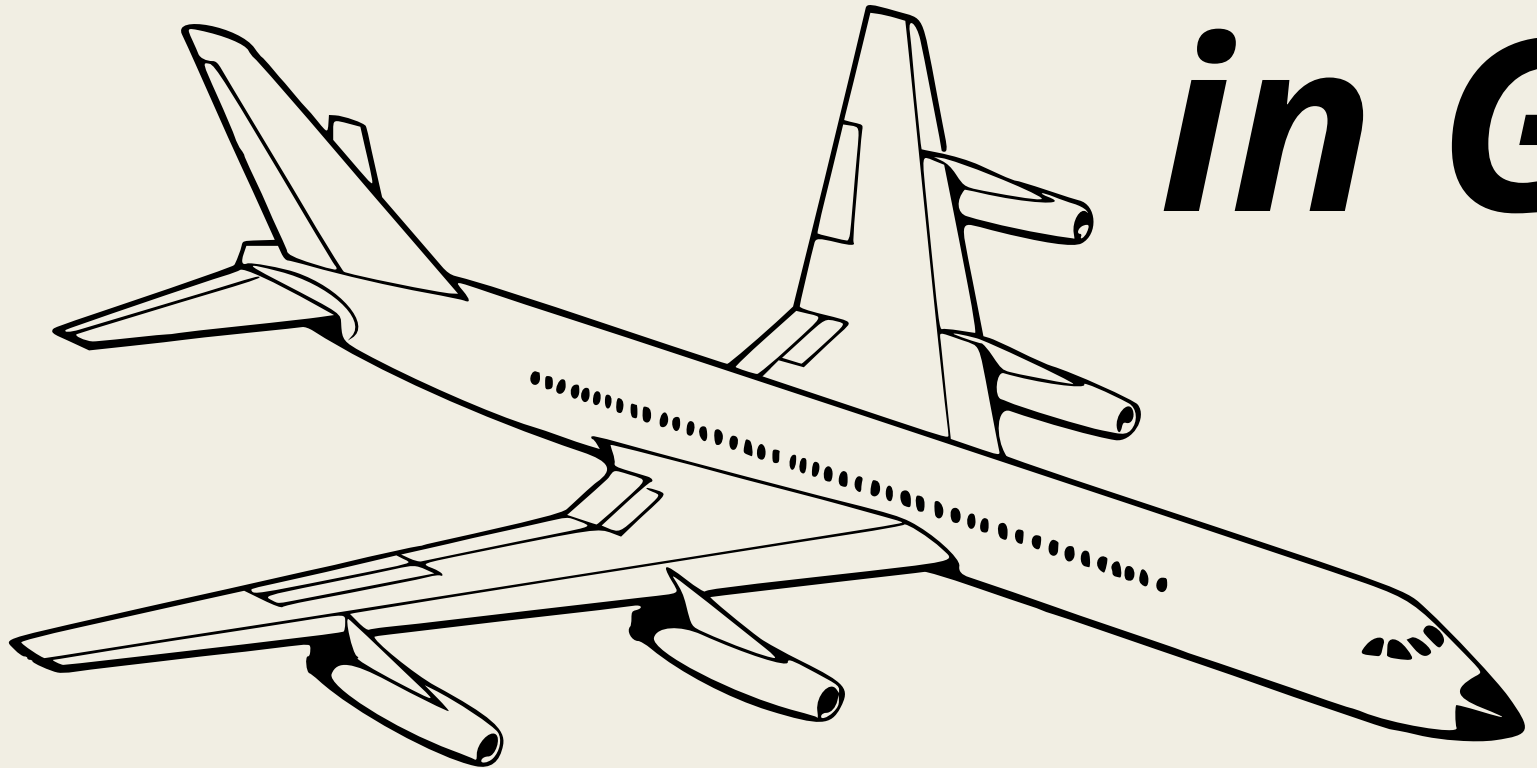




***Tourism  
as a branch  
of the economy  
in Greece***



# The impact of tourism

When comparing the data on tourism and the country's GDP, it is estimated that the direct contribution of tourism to GDP was 10.3%, about 18.3 billion euros, an increase of 9.3% compared to 2016. The total contribution was between EUR 40.3 billion and EUR 48.5 billion, or between 22.6% and 27.3% of GDP, making tourism a key pillar of the Greek economy.



Tourism activities affect many economic sectors such as transport, accommodation, food, entertainment. HORECA, defining the hotel and catering industry together, is to a large extent a component of the tourism sector. Tourism is an activity that affects many different parts of the country's social and productive fabric.



# ***The influence of the economy on the tourism of attractions***

Kilkiliasa quotes the portal of the tourism industry, gtp.gr. According to the minister, pre-booking rates in Greece in January were 30 % higher compared to the same month in 2019, the record-breaking for Greek tourism.



GREECE



# Is Greece rich?

Currently, the Greek economy, in terms of GDP, ranks 50th in the world and 16th in the European Union.

However, compared to the importance of the poorer other Balkan countries, it clearly surpasses the economic



# Is Greece a frequently visited country?

Greece was among the countries with an increase in tourist traffic. There were a total of 14.7 million of them, 53.1 percent less than in 2019. when Greece was visited by 31.3 million visitors. The extraordinary beauty and attractive, the biggest Greek island - Crete - consists of a huge variety of landscapes, a sunny climate, wide beaches and monuments.



# Monuments and attractions

- **Meteors** are a massif of sandstone and conglomerate rocks in central Greece, on their peaks there is a complex of 24 Orthodox monasteries
- **Delfs** are the ruins of an ancient sanctuary dedicated to Apollo
- **Church of the Dormition of the Virgin Mary** with magnificent Byzantine frescoes from the 14th century
- **The Theater of Larissa** is the largest ancient theater in Greece.
- **Olympus** massif

# Cities worth visiting

- **Larisa** - the capital and largest city of Thessaly.
- **Trikala** - the village was founded on the site of the ancient Triikka, where there are historic houses, Justinian's visit and a railway station from the 19th century.
- **Volos** – portowe miasto u wybrzeży Morza Egejskiego zbudowane w miejscu starożytnego Jolkos
- **Thermopylae** - the famous battle between the Spartans and the Persians took place here.







Theater in Larissa



Great Meteor



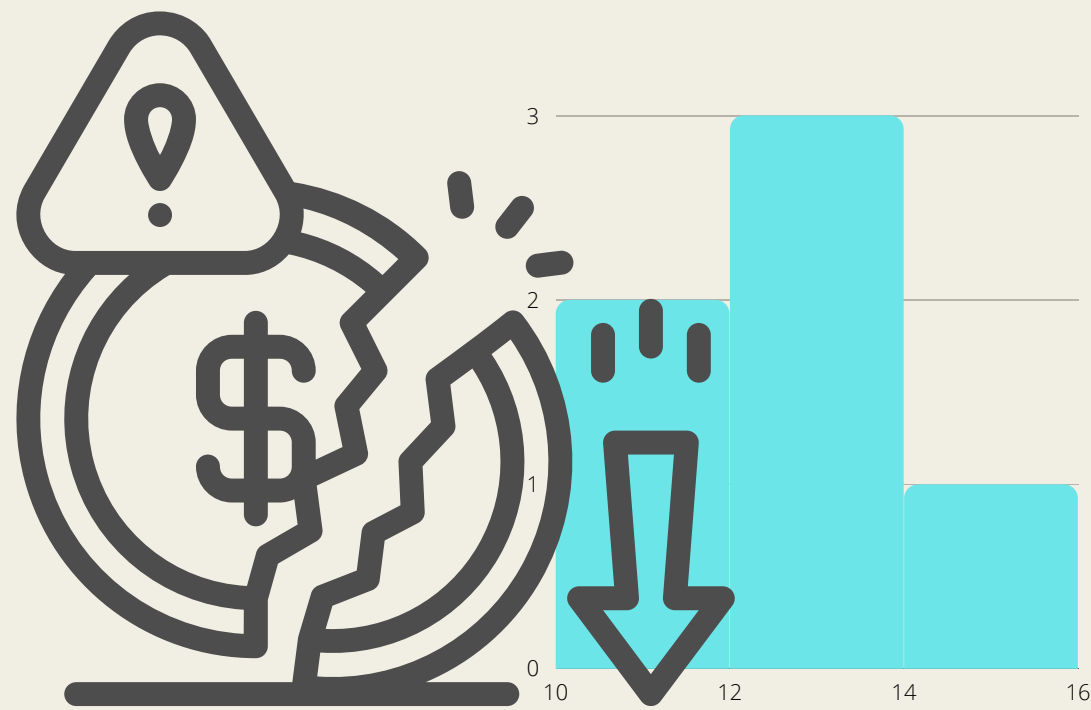
Olympus



Delphi

# ***National and local problems and challenges***

Greek debt crisis - a financial crisis that is part of the global financial crisis caused by the poor health of the Greek economy and the loss of confidence in the Greek government as a result of submitting incorrect macroeconomic data to EU institutions in order to meet the convergence criteria.



***Thank you for your attention***

